

Cookie Policy of Bet777.be

Version 1.0, 02/09/2021

Our online gaming platform www.bet777.be (hereinafter "the Site") uses cookies to improve your online experience and offer you personalised content.

You have the option to accept or refuse cookies that are non-essential to the functioning of the www.bet777.be site at any time. However, to continue navigating on our Site, you must either accept the cookies, or refuse them by managing your preferences via our cookie settings tab.

In this Policy you will find all necessary information, as well as the options available to you to indicate your cookie preferences. Do not hesitate to consult our Privacy Policy for more information on the processing of your personal data.

We invite and encourage you to carefully read this information. If you have any questions please don't hesitate to contact us, we're here to help and advise you.

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1. What is a cookie?

A cookie is information that is generally small and identified by a name, which can be transferred to your browser by a website you are connected to. Your web browser will save it for a certain period and resend it to the web server each time you reconnect.

Certain cookies are necessary for the Site's functioning, for example, cookies allow you to log in to the Site and manage your deposits, winnings and withdrawals. Other cookies are used to improve your gaming experience. An example of such a cookie is your language choice; when you visit the site again, this cookie will allow your browser to be recognised and, therefore, keep your language choice. Other cookies are used to give you personalised content or adverts.

The above are some examples of the cookies listed below in section 2, which contains the complete list of cookies the Site and its partners use.

The retention period for cookies varies depending on the type of cookie. Certain cookies are automatically deleted when you leave the Site, others are saved for longer. The retention period of our cookies is also defined below in section 2.

2. Why does the Site use cookies?

The Site and its partners use four categories of cookies, namely:

- **Essential cookies:** the cookies that are necessary for the functioning of the Site and, notably, for the purposes of allowing players to access the offer of online gaming and betting, and allowing the Site to fulfil these legal and contractual obligations;

- **Cookies to improve user experience:** the cookies that improve online experience (preferences, etc.);

- **Performance cookies:** the cookies that measure the Site's performance and that of adverts displayed;

- **Cookies for advertising purposes:** the cookies that allow you to receive advertising, particularly personalised adverts and create a personalised profile so you are not shown adverts that do not correspond to your profile.

The use of cookies by the Site and its partners requires your consent with the exception of essential cookies.

You will find the list of cookies below. This list is non-exhaustive and is likely to change on the understanding that the Site will request your consent for all non-functional cookies.

2.1. Essential cookies

| Cookie | Function | Length of storage |
|---------------------|-----------|-------------------|
| HSID | Security | 2 years |
| SID | Security | 2 years |
| BrowserId_sec | Technical | 9 months |
| sfdc-stream | Technical | 1 hour |
| CookieConsentPolicy | Technical | 1 year |
| BrowserId | Technical | 1 year |
| oSt2 | Technical | 1 hour |
| lb_sess | Technical | session |
| ak_bmsc | Technical | 2 hours |
| .ASPXAUTH | Technical | session |
| preloaded | Technical | forever |
| Prefs | Technical | forever |
| jwtToken_v2 | Technical | 2 hours |
| SSID | Technical | 6 days |
| user_token | Technical | 6 days |
| user_pass_online | Technical | 6 days |
| username | Technical | 6 days |

| | | |
|-----------|-----------|----------|
| dTz | Technical | 6 months |
| sbtssid | Technical | Session |
| PHPSESSID | Technical | session |
| cTz | Technical | forever |
| bVC | Technical | forever |
| bm_sv | Technical | 1 hour |

2.2. Cookies to improve user experience

| Cookie | Function | Length of storage |
|---------------------|-----------|-------------------|
| CONSENT | Consent | 10 years |
| lang | Technical | 4 days |
| last_login | Technical | 41 days |
| userLang | Targeting | 10 years |
| isRememberMeChecked | Technical | 1 year |
| current_lang | Technical | 1 year |
| user_id | Technical | 6 days |
| lng | Technical | forever |
| _responsive | Technical | 1 hour |
| firstrequest | Technical | 2 days |
| hpstring | Technical | 6 days |
| remeberedUsername | Technical | 1 year |
| first_visit_ssl | Analytic | forever |

2.3. Performance cookies

| Cookie | Function | Length of storage |
|-------------------|------------------|-------------------|
| __Secure-3PSIDCC | Targetting | 1 year |
| __Secure-3PSID | Targetting | 2 years |
| __Secure-3PAPISID | Targetting | 2 years |
| __Secure-1PAPISID | Targetting | 2 years |
| __Secure-1PSIDCC | Google analytics | 1 year |
| __Secure-1PSID | Google analytics | 2 years |
| UULE | Google analytics | 3 hours |

| | | |
|------|-------------------------|---------|
| _ga | Performance & Analytics | 2 hours |
| _gid | Performance & Analytics | 2 hours |

2.4. Promotional Communications cookies

| Cookie | Function | Length of storage |
|----------------------------|-------------|-------------------|
| SSID | Advertising | 2 years |
| NID | Advertising | 6 months |
| APISID | Advertising | 2 years |
| SAPISID | Advertising | 2 years |
| SIDCC | Advertising | 1 year |
| idaffiliation | Advertising | 26 days |
| PHPSESSID | Targeting | 1 year |
| affiliate_cid | Advertising | 1 year |
| _fbp | Advertising | 3 month |
| _uetxid | Advertising | 3 month |
| idaffiliation_for_register | Advertising | 1 year |
| favoriteLeagues[user] | Advertising | 6 months |

3. How to identify and manage the cookies used by the Site?

Whether you access the Site on your desktop computer, tablet or your mobile phone, you are free to manage your preferences in terms of consent to the cookies used by the Site and its partners by configuring your cookies via the cookie settings tab.

Please note that most browsers are configured to automatically accept cookies. You are free to set your browser so it sends a notice when a cookie is used and therefore you can accept it or not. We recommend you consult the help section of your preferred browser on how to do this.

Please note it is also possible that third parties could use cookies to generate traffic without the consent of Casino de Spa / 777.be. You have the option of deleting these cookies by directly contacting these third parties: Hotjar, Google, Fullstory, Adform, Heap.io, etc.

4. Contact

4.1. Contact details of the Site manager

The Site is operated by Casino de Spa, which can be contacted for any questions relating to cookies and personal data protection:

By post: Casino de Spa / 777.be
Rue Royale 4
4900 Spa
Belgium

By email: support@777.be

Telephone: 32 (0) 4 338 82 90

The Data Protection Officer of Casino de Spa can be contacted at the same address.

4.2. Contact details of the Commission pour la protection de la vie privée (Commission for the protection of privacy)

Pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data, and the Law of 8 December 1992, the User has the right to request additional information or lodge a complaint with the data protection authority. Contact details are as follows:

Address: Rue de la Presse, 35,
1000 Brussels,
Belgium

By phone: 32 (0)2 274 48 00

Fax: 32 (0)2 274 48 35

Email: commission@privacycommission.be